

# ABD Promos



## Order Entry

8:00AM - 3:30PM

Mon - Thurs

515.281.7422

Toll Free:

866.IowaABD

(866.469.2223)



## Will-Call

Will-Call Order:

8AM - 3:30PM

Mon - Thurs

Warehouse Pickup:

11AM - 6PM

Mon - Thurs



## Fax Orders

8AM - 3:30PM

Mon - Thurs

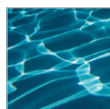
Products Fax:

515.281.7385

Toll Free Fax:

877.891.5348

## Iowa Floods 2008



The Iowa floods of 2008 have wrecked havoc on communities across the state. The Iowa Alcoholic Beverages Division would like to thank everyone for their understanding as services were disrupted as we assisted in flood evacuations, water delivery and general transportation needs. The Governor has posted a website regarding the Floods of 2008. Visit [IowaABD.com](http://IowaABD.com) and click the icon shown above to learn more about the Governor's recovery efforts.

## Iowa Smokefree Air Act



The Iowa Smokefree Air Act becomes effective July 1, 2008. In addition to items already posted, an FAQ document and a draft of the administrative rules are now available online at: [IowaABD.com/smokefree](http://IowaABD.com/smokefree).

## Independence Day Order & Delivery Schedule



The Independence Day holiday on Friday, July 4th, 2008, will affect the ordering and delivery schedule for many customers during the week of June 30th. Please refer to the day of the week you place your orders to see how you will be impacted.

MONDAY - WEDNESDAY: Orders and deliveries will be made according to the normal weekly schedule.

THURSDAY: Orders must be received by Thursday, July 3rd, with deliveries made on Saturday, July 5th

Visit [IowaABD.com](http://IowaABD.com) and click on the icon shown above to view order and delivery interruptions due to scheduled state holidays for the entire year.

## Will-Call Changes



Effective July 7, 2008, the Division's will-call program will be updated to reflect the following changes: Will-call will only be available Monday - Thursday. In order to accommodate customers, the Division will extend daily will-call hours. Call-in time will be 8AM - 3:30PM. Will-call pick-up will be 11AM - 6PM. Payment for orders placed after 2:30PM on Thursdays will be processed on Friday's business. Friday will-call will be reinstated during peak sales periods throughout the year.

## Bottle Surcharge Increase



Iowa Code § 123.24(5) mandates that the Division assess a bottle surcharge in an amount sufficient to cover the costs incurred for collecting and properly disposing of liquor containers. The Division has been operating at a deficit for the past few years, as the surcharge has remained unchanged since 2000. The steep increases in fuel costs have resulted in significant hikes to the vendor contract. In addition, the return rate on liquor bottles has steadily been increasing. As such, the surcharge will be increased to \$.04, effective July 1, 2008, in order to come into compliance with the code.

## JULY Promotions }

### } Johnson Brothers of Iowa

2515 Dean Ave.  
Des Moines, IA 50317  
Phone: 515.262.1199  
Fax: 515.262.0845

#### UV Vodka: 1.75L

Mix & Match 5 cases of UV Vodka 1.75L (code 37338) and UV 1.75 Grape (41625) on one invoice, receive a \$30 gift check. A \$3 SPA is also available in July.

#### Nikolai Vodka: 750ml & 1.75L

On one invoice in July, purchase 50 cases Nikolai Vodka, receive a \$100 gift check. 1.75L cost is \$9.22.  
On one invoice in July, purchase 100 cases Nikolai Vodka, receive a \$300 gift check. 1.75L cost is \$9.06.

#### Baja Rosa & Luna:

Purchase 3 cases of Baja Rosa (72386) and or Baja Luna (72376) on one invoice, receive a \$30 gift check. \$12 SPA in July.

#### Destinee: 750ml

Purchase 3 cases of Destinee 750mls (73616) on one invoice, receive a \$15 gift check. \$6 SPA in July.

#### Platinum Vodka: 1.75L

On one invoice in July, purchase 1 case of Platinum Vodka (38088), receive a \$12 gift check.

#### Absolut: 750ml – Mix & Match any type July

Mix & Match 10 cases of Absolut 750ml (any type) on one invoice, receive a \$60 gift check.  
Mix & Match 15 cases of Absolut 750ml (any type) on one invoice, receive a \$150 gift check.

*Codes involved are Absolut 80 (34006), Absolut Citron (34030), Absolut Mandarin (34116), Absolut Kurant (34096), Absolut Peppar (34026), Absolut Vanilia (34076), Absolut Apeach (34014), Absolut Raspberri (34052), Absolut Pears (34036), Absolut Ruby Red (34061) and Absolut 100 (34046). \$8.28 SPA in July on 750mls.*

### } Paramount

3103 N.W. 15th St.  
Ankeny, Iowa 50023  
Phone: 515.289.0606  
Fax: 515.289.0848

*The following promotions are offered during the month of July. All invoices should be given to your Paramount representative or sent to the address above.*

#### Burnett's Vodka: 1.75L

#### Burnett's Raspberry Vodka: 750ml

#### Burnett's Gin: 1.75L

#### **15 Case Deal**

Mix & Match 15 cases (a minimum 1 cases must be Burnett's Raspberry Vodka 750ml), receive a \$50 American Express Check.

**Additional case savings:** Burnett's Vodka 1.75L is on T.P.R. discount at \$6 off per case during July. Burnett's Raspberry Vodka 750ml is on T.P.R. discount at \$8 off per case and Burnett's Gin 1.75L is on T.P.R. discount at \$6 off per case.

EXAMPLE: If you purchase, 7 cases of Burnett's Vodka 1.75L, 7 cases of Burnett's Gin 1.75L, and 1 case of Burnett's Raspberry Vodka for a total of 15 cases then your total savings will be \$142 or \$9.47 off per case.

#### **25 Case Deal**

Mix & Match 25 cases (a minimum of 2 cases must be Burnett's Raspberry vodka 750ml), receive a \$100 American Express Gift Check in additional to the July case T.P.R. discounts.

EXAMPLE: If you purchase 12 cases of Burnett's Vodka 1.75L, 11 cases Burnett's Gin 1.75L, and 2 cases Burnett's Raspberry Vodka 750ml for total of 25 cases, your total savings for this 25 case deal will be \$254 or \$10.16 off per case.

### Christian Brothers Brandy and Christian Brother VSOP Brandy: 1.75L, Liter 750ml, and 750ml Pet

Mix or Match 12 cases and receive a \$50 America Express Gift Card (One of the 12 cases purchased must be a Christian Brothers VSOP 750ml)

\*Cases must be displayed

Christian Brothers Brandy is T.P.R. discounted during July at \$6 off per case.

### } Spirited Brands of Iowa

3410 Kingman Blvd.  
Des Moines, IA 50311  
Office: 515.274.0103  
Cell: 515.202.1661  
Fax: 866.751.8118

*Please submit copies of all invoices to the above address to attention of Jeremy Thompson either via Fax or Mail. All invoices must be submitted by August 15th for payment.*

#### Pearl Vodka:

All Flavors: Black (34546), Pomegranate (34702), Plum (35183), and Blueberry (35179)

Purchase 3 cases and receive a \$50 gift check.

Purchase 6 cases and receive a \$120 gift check.

#### Salvador's Margaritas:

Original (63528), Mojito (63712), and the NEW 100% Agave Premium Margarita (66580)

Purchase 5 cases and receive a \$20 gift check.

Purchase 10 cases and receive a \$60 gift check.

Purchase 25 cases and receive a \$200 gift check.

**El Mayor Tequila:**

Blanco (87596), Reposado (89182), and Anejo (89178)

Purchase 3 cases and receive a \$50 gift check.

Purchase 6 cases and receive a \$120 gift check.

**Juarez Tequila:**

750ml, 1.0L, and/or 1.75L of Juarez Silver, Gold, and/or DSS

Purchase 5 cases and receive a \$150 gift check.

Purchase 10 cases and receive a \$40 gift check.

Purchase 25 cases and receive a \$125 gift check.

Purchase 50 cases and receive a \$350 gift check.

Purchase 100 cases and receive an \$800 gift check.

**Admiral Nelson's Premium Rums:**

750ml, 1.0L, and/or 1.75L of Spiced Rum, Coconut Rum, and/or Vanilla Rum

Purchase 5 cases and receive a \$20 gift check.

Purchase 10 cases and receive a \$50 gift check.

Purchase 25 cases and receive a \$175 gift check.

Purchase 50 cases and receive a \$500 gift check.

Purchase 100 cases and receive a \$1200 gift check.

**} Glazer's - Hoover Division**

4377 - 112th Street

Urbandale, IA 50322

Phone: 515.252.7173 ext. 16

Fax: 515.252.8681

*A copy of the invoice must be received in our Des Moines office by August 15, 2008 for payment. Please submit a copy of the invoice to your salesperson, mail or fax attn: Mike Coffman to the address above.*

**Black Velvet:** 1.75L #11788 (\$4.50 SPA)

Purchase 50 cases Mix & Match, receive Black Velvet poker table light.

Purchase 100 cases Mix & Match, receive Black Velvet poker table light and a Three Ball putter.

All purchases must be on one (1) invoice

**Quadro (Iowa Owned) Russian Vodka:** #34678 750ml

Purchase six (6) bottles, receive a \$12 marketing check

Purchase 1 case (12 bottles), receive a \$30 marketing check

Purchase 2 cases (24 bottles), receive a \$75 marketing check

All purchases must be on one (1) invoice

*For the Quadro deal, please mail or fax copies of your invoices to:*

*Quadro Group, LLC*

*916 Maiden Lane, Suite 4*

*Iowa City, IA 52240*

*Fax 319-337-2869*

**} Glazer's - Pinnacle Division**

4377 - 112th Street

Urbandale, IA 50322

Phone: 515.252.7173 ext. 13

Fax: 515.252.8681

*All purchases must be on one invoice, dated July 2008. To receive payment, please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to Jamie Meis @ 515/252-8681.*

**Captain Morgan Family Program:** Captain Morgan Original Spiced, Private Stock, Tattoo, Silver, Parrot Bay Flavors, & Myers's Rums; All Sizes, Liters (as outlined) (\$9 SPA on all Parrot Bay 750ml)  
Purchase 10 cases (liters excluded) receive a \$25 check.

Purchase 25 cases (1 case max liters) receive a \$75 check.

Purchase 50 cases (3 cases max liters) receive a \$200 check.

Purchase 75 cases (7 cases max liters) receive a \$375 check.

Purchase 100 cases (15 cases max liters) receive a \$600 check.

**Diageo's North American Whiskeys:** Crown Royal, Crown Royal Special Reserve, VO, Seagram 7 & Bulleit Bourbon: 750ml, Liter (as outlined), and 1.75L

Purchase 6 cases (liters excluded) and receive a \$50 check. Minimum of 2 cases must be Crown Royal.

Purchase 12 cases (2 cases max liters) and receive a \$120 check. Minimum of 4 cases must be Crown Royal.

Purchase 25 cases (4 cases max liters) and receive a \$275 check. Minimum of 10 cases must be Crown Royal.

Purchase 35 cases (8 cases max liters) and receive a \$400 check. Minimum of 15 cases must be Crown Royal.

**Baileys Irish Cream, Bushmills, and Black Bush:** 750ml, Liter (as outlined), 1.75L and Minis (4pks)

Purchase 3 cases (liters excluded) receive a \$60 check.

Purchase 5 cases (1 case max liters) and receive a \$110 check.

Purchase 7 cases (3 cases max liters) and receive a \$175 check.

**Reserve Brand Program:** 750ml or larger

Purchase minimum of 12 bottles from the brands below (3 btl max of any brand) and receive a \$50 check.

Purchase minimum of 24 bottles from the brands below (3 btl max of any brand) and receive a \$150 check.

Purchase minimum of 36 bottles from the brands below (3 btl max of any brand) and receive a \$300 check.

Johnnie Walker Gold

Johnnie Walker Green

Johnnie Walker Blue

Jose Cuervo Reserva de la Familia

Jose Cuervo Tradicional

Crown Royal Special Reserve

Crown Royal Cask 16, XR

Cragganmore

Glenkinchie

Don Julio Anejo

Don Julio Reposado

Don Julio Silver

Caol Ila 12yr

Caol Ila 18yr

Clynelish

Talisker

Dalwhinnie

Bulleit

Godiva Chocolate

Godiva White Choc

Tanqueray 10

Ciroc

Nuvo

**July SPAs**

Captain Morgan Parrot Bay: 750ml - \$9 SPA

Jose Cuervo Authentics and Golden Margarita: 1.75L - \$9 SPA

Smirnoff Grand Cosmopolitan, Mojito, and Pomegranate Martini: 1.75L - \$9 SPA

Tanqueray London Dry Gin: 750ml - \$9 SPA

Tanqueray Rangpur 750ml - \$22.50 SPA

**Hawkeye Wine & Spirits**

3101 104th Street, Suite 4  
 Urbandale, IA 50322  
 Phone: 515.252.1665  
 Fax: 515.252.1708

*HWS offers the following promotions during the month of July. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be faxed or sent to our office by August 15th for payment.*

**DeKuyper, Sauza & Jim Beam Black:**

10 Cases DeKuyper .750 = \$100 gift check.  
 10 Cases Sauza Tequilas .750 = \$100 gift check.  
 3 Cases Jim Beam Black = \$100 gift check.

**Chi-Chi's Cocktails, Effen & Ridgemont Reserve:**

8 Cases of Chi-Chi's Cocktails = \$25 gift check & a rack.  
 3 Case Mix of Effen, Effen Cherry & Effen Raspberry = \$75 gift check.  
 1 Case 1792 Ridgemont Reserve = \$25 gift check.

**Cutty Sark, Campari, Skyy & Midori:**

1 Case Cutty Sark .750 = \$25 gift check.  
 4 Cases Cutty Sark .750/1.75 = \$150 gift check.  
 1 Case Campari = \$25 gift check.  
 5 Cases Skyy Vodka 1.75 = \$50 gift check.

**Cutty Sark, Campari, Skyy & Midori (cont'd):**

10 Cases Skyy Vodka 1.75 = \$125 gift check.  
 25 Cases Skyy Vodka 1.75 = \$350 gift check.  
 3 Cases Skyy Citrus 1.75 = \$75 gift check.  
 3 Cases Midori = \$50 gift check.

**Cazadores, Bacardi, Bombay, Dewar's & Grey Goose**

1 Case Cazadores = \$25 gift check.  
 3 Cases Cazadores Reposado = \$75 gift check.  
 10 Cases Bacardi RTDs 1.75 = \$50 gift check.  
 15 Cases Bacardi Flavored Rums .750 = \$100 gift check.  
 4 Cases Bombay Sapphire = \$100 gift check.  
 1 Case Bombay Gin = \$25 gift check.  
 4 Cases Dewar's Mix = \$100 gift check.  
 3 Cases (36 btl) Grey Goose FLAVORS = \$100 gift check.  
 100 Cases Bacardi Mojito Classic Cocktail = \$1,000 gift check.

**Malibu:**

10 Case mix of Malibu/Malibu Flavors = \$125 gift check.

**Balvenie & Glenfiddich, Sailor Jerry & Hendricks:**

1 Case (12 Bottles) Balvenie & Glenfiddich = \$50 gift check.  
 3 Cases Sailor Jerry 1.75 = \$25 gift check.  
 1 Case Hendricks Gin = \$25 gift check.

**Other Offers:**

Display Racks available for Bacardi Cordials, Bacardi Flavored Rums, Bacardi Party Drinks, Bombay Sapphire, Chi-Chi's, DeKuyper, Grey Goose, Jim Beam/CC Traveler, Jim Beam, Jim Beam Black, Kahlua, Malibu, Sauza Hornitos, Skyy, Skyy 90, Stolli & XRated Fusion. Ask your sales representative about: Acrylic Table Tents, Back Bar Glorifiers, Banners, Condiment Tray, Display Bottles, Glassware, Napkin Holders & Napkins, Pitchers, Pub Signs, Shakers and Stir rods available.

**NEW**codes }  
 Effective July 2008

Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
40804	Skyy Infusions Citrus	70	0.750	12	14.81	177.72	2105962750
40810	Skyy Infusions Passion Fruit	70	0.750	12	14.81	177.72	2105964750
87250	Cabo Wabo Blanco	80	0.750	6	36.48	218.88	2081510737
69646	Dr. McGillicuddy's Lemon Drop	42	0.750	12	11.59	139.08	8800400220

